

## **Preventia Group Privacy Policy**

Effective Date: 5/29/2020

Thank you for using this website, which is owned by Preventia Group, LLC (“Preventia,” “we,” “us,” or “our”).

This privacy policy (this “Policy”) applies only to information collected through our website and our wellness mobile application (collectively, our “Site”). Please take a few minutes to review this Policy.

Some of the information we collect through the Site may be “Personal Information” - information that identifies you personally, alone or in combination with other information available to us. Other information may be non-personally identifiable, such as information collected by IP addresses.

### **Your Consent**

This Policy is part of the [Terms of Use](#) that governs your use of the Site. A link to our [Terms of Use](#) is provided at the bottom of each page of the Site.

### **This Policy is Part of Our Terms of Use**

This Policy is part of the [Terms of Use](#) that govern your use of the Site.

### **Types of Personal Information We Collect**

*Information You Manually Provide.* Preventia collects the Personal Information you manually provide when you use our Site. For example, we collect information when you create an account, sign up for email updates, ask us a question, or otherwise interact with our Site. Some of the information you manually provide may be Personal Information. We may also collect any Personal Information you submit on or through our Site when you provide feedback or contact us with questions.

*Information Sent to Us by Your Web Browser.* We collect information that is sent to us automatically by your web browser. This information typically includes your IP address, the identity of your Internet service provider, the name and version of your operating system, the name and version of your browser, the date and time of your visit, and the pages you visit. Please check your browser if you want to learn what information your browser sends or how to change your settings. Generally, we do not link the information provided by your browser to your Personal Information.

*More About IP Addresses.* Your IP address is the identifier assigned to your particular computer when you access the Internet. Depending on how you connect to the Internet, your IP address

may always be the same, or it may change each time you access the Internet. IP addresses do not include your name, email address or other Personal Information, but in some cases, they can be used to identify you. For example, if you have registered with our Site, we may link your IP address to account information that identifies you personally. If we suspect inappropriate or criminal activity or a threat to our Site or their users, we may also share our server logs—which contain users' IP addresses—with the appropriate investigative authorities, who could use that information to trace and identify individuals.

*Cookies and Similar Technologies.* Most websites use cookies and/or similar technologies to place information about a user's visit to that website in a small data text file that is stored on the user's computer. In general, we use cookies and other web technologies to:

- support the features and functionality of our Site—for example, to save you the trouble of reentering information already in our database or to prompt the settings you established on previous visits; and
- personalize your experience when you use our Site, including by serving targeted advertisements.

Generally, the information we collect using these web technologies does not identify you personally. If, however, you have created a user account, we may link the information we collect using these web technologies to other information that identifies you personally.

If you do not wish to receive cookies, you may be able to set the browser of your computer or mobile or tablet device to reject cookies or to alert you when a cookie is delivered. You may also be able to delete our cookies as soon as you leave our Site. Although you are not required to accept our cookies when you visit our Site, if you set your browser to reject cookies, you may not be able to use all of the features and functionality of our Site.

*Information from your mobile or tablet device.* If you access our Site through your mobile or tablet device, we may automatically collect certain information from or about your mobile or tablet device. The types of information we may collect include the type of device you use, your device's unique ID, the IP address of your device, your device's operating system, the type of mobile or tablet Internet browsers you use, and information about the way you use our mobile or tablet application.

## **User-Generated Content**

The User-Generated Content you submit on or through the Site is available to others who visit the Site. "*User-Generated Content*" refers to all of the text, photographs, images, illustrations, graphics, sounds, video, audio-video clips, and other content you post on or through the Site using the social networking tools we make available to registered members of the Site. One way that User-Generated Content differs from other information you provide to us is that, once submitted, User-Generated Content may be made available to others who visit the Site. Examples of User-Generated Content include comments posted to discussion boards and posts to the Site. In addition, we may use User-Generated Content you submit on or through the Site in advertising campaigns and other promotions. We may or may not use your name in connection

with such use, and we may or may not seek your consent before using the content for such purposes.

Therefore, you should have no expectation of privacy with respect to User-Generated Content you submit on or through the Site. You should not submit any content you do not wish to make available to the general public, and you must take special care to make sure your submissions comply with our Terms of Use. In particular, your submissions must not violate the privacy or other rights of others.

## **How We Use Personal Information Collected Through the Site**

Generally, we use the Personal Information we collect through the Site:

- for security and fraud prevention purposes;
- to provide you with a personalized experience when you use our Site;
- to contact you with special updates and other information we believe will be of interest to you (in accordance with any privacy preferences you have expressed to us);
- to contact you with information and notices related to your use of our Site;
- to invite you to participate in surveys and provide feedback to us (in accordance with any privacy preferences you have expressed to us);
- to de-identify or aggregate your information to understand our customers and better our services;
- to better understand your needs and interests;
- to improve the content, functionality and usability of the Site; and
- for any other purpose identified in an applicable privacy notice, click-through agreement or other agreement between you and us.

Please see below for information about the choices you have about the ways we use your Personal Information.

## **Use of Survey Information**

From time to time, we may post a survey on our Site or, if we have your contact information and your consent, we may send you a questionnaire or survey. We compile statistical information from the responses to our surveys. These statistics are not personally identifiable. These statistics help us understand the needs and preferences of the groups we serve and improve the content and functionality of our Site.

## **Your Choices**

*In General.* We respect your right to make choices about the ways we collect, use and disclose your Personal Information. In most cases, we will ask you to indicate your choices at the time we collect your Personal Information.

*Previously Expressed Preferences.* You may change previously expressed preferences regarding how we use your Personal Information. If you are a registered member of the Site, you may be able to change certain privacy preferences through your account settings.

*Do Not Track Mechanisms.* Because of the changing state of technology and indecision within the industry regarding the meaning of DNT signals, we currently do not make any guarantee that we will honor DNT signals.

## **How to Access, Update or Correct Your Personal Information**

You can access, update or correct Personal Information related to your account by emailing us at [support@preventiagroup.com](mailto:support@preventiagroup.com). You can access, update or correct Personal Information related to your account by emailing us at [support@preventiagroup.com](mailto:support@preventiagroup.com). You may also be able to access, update or correct the Personal Information you have submitted to us using a functionality available through a mobile or tablet application. If you are unclear as to how to access, update or correct your Personal Information, please contact us at [support@preventiagroup.com](mailto:support@preventiagroup.com). We will respond to you within a reasonable time and, in any case, within the time limits established by applicable law. We may ask you for additional information to verify your identity. In most cases, we will provide access and correct or delete any inaccurate information you discover. In some cases, however, we may limit or deny your request if the law permits or requires us to do so or if we are unable to verify your identity.

## **Steps We Take to Safeguard your Personal Information**

We maintain reasonable administrative, physical and technological measures to protect the confidentiality and security of Personal Information you submit on or through the Site. Unfortunately, no website, app or database is completely secure or “hacker proof.” We therefore cannot guarantee that your Personal Information will not be disclosed, misused or lost by accident or by the unauthorized acts of others.

## **How We Share Your Personal Information With Others**

*Third-Party Service Providers.* Preventia shares Personal Information collected through our Site with third-party service providers who act for or on behalf of Preventia.

*With Other Users of the Site.* The User-Generated Content you submit on or through our Site is available to others who visit our Site. Any Personal Information contained in User-Generated Content you submit can be read, collected, or used by others. In addition, we may use User-Generated Content you submit on or through our Site in connection with our news gathering and reporting activities or for advertising campaigns and other promotions. We may or may not use your name in connection with such use, and we may or may not seek your consent before using the content for such purposes. Therefore, you should have no expectation of privacy with respect to User-Generated Content you submit on or through our Site. You should not submit any content you do not wish to make available to the general public, and you must take special care to make sure your submissions comply with our [Terms of Use](#). In particular, your submissions must not violate the privacy or other rights of others.

*Compliance with Laws and Protection of Our Rights and the Rights of Others.* We may disclose your Personal Information when we, in good faith, believe disclosure is appropriate to comply with the law, a court order or a subpoena. We may also disclose your Personal Information to prevent or investigate a possible crime, such as fraud or identity theft; to protect the security of the Site; to enforce or apply our [Terms of Use](#) or other agreements; or to protect our own rights or property or the rights, property or safety of our users or others.

*As Described in a Privacy Notice.* We reserve the right to disclose your Personal Information as described in any privacy notice posted on a page of the Site where you provide that information. By providing your Personal Information on that page you will be consenting to the disclosure of your Personal Information as described in that privacy notice.

*As Described in a Click-Through Agreement.* We reserve the right to disclose your Personal Information as described in any click-through agreement to which you have agreed.

*Business Transfers.* Your Personal Information may be transferred to a successor organization if, for example, we transfer the ownership or operation of the Site to another organization, if we merge with or are acquired by another organization, or if we liquidate our assets. In negotiating with a third party about entering into such an arrangement, we may need to disclose your Personal Information. In such cases, we will take reasonable measures to protect the Personal Information we disclose. If such a transfer occurs, the successor organization's use of your Personal Information will still be subject to this Policy and the privacy preferences you have expressed to us.

## **Children Under the Age of Thirteen**

Our Site is not intended for children or minors under the age of thirteen years without the permission of a parent or guardian. If you believe that a child has submitted Personal Information on or through our Site without the consent and supervision of a parent or guardian, please contact us using the information provided below so that we can take appropriate action.

## **Links to Other Sites**

Our Site may provide links to other websites operated by third parties. We expect our partners, providers of content and services, and advertisers to be transparent about their data protection practices. Be aware, however, that we have no control over third-party websites. This Policy does not apply to Personal Information collected on any third-party website. When you access third-party websites through a link on our Site, please take a few minutes to review the privacy policy posted on that site.

## **This Policy May Change**

This Policy describes Preventia's current policies and practices with regard to the Personal Information we collect through the Site.

We are continually improving and adding to the features and functionality of our Site and the services we offer through our Site. As a result of these changes (or changes in the law), we may need to update or revise this Policy. Accordingly, we reserve the right to update or modify this Policy at any time, without prior notice, by posting the revised version of this Policy behind the link marked “Privacy Policy” in the universal footer of the websites governed by this Policy. Your continued use of our Site after we have posted the revised Policy constitutes your agreement to be bound by the revised Policy and your agreement that any information we previously collected from you may be used as described in the revised Policy.

You may access the current version of this Policy at any time by clicking the link marked “Privacy Policy” in the universal footer of the websites governed by this Policy or by clicking the button that appears in our mobile or tablet application.

### **Contact us**

If you have any questions about this Policy or our privacy practices, please contact us using the information provided below:

Phone: 317-313-1531

Email: [privacy@preventiagroup.com](mailto:privacy@preventiagroup.com)